

UNIVERSITY OF CALICUT

(Pareeksha Bhavan)

No.116926/EG-I-ASST-3/2026/PB (VI)

Dated.22.09.2026

TIME TABLE FOR FIFTH SEMESTER B.A. ADVERTISING AND SALES MANAGEMENT DOUBLE MAJOR (CUFYUGP) REGULAR EXAMINATION NOVEMBER 2026 for CANDIDATES OF AFFILIATED COLLEGES (2024 ADMISSION)

Day and Date	Course With Code
MAJOR COURSES Time of Examination 2.00 p.m to 4.00 p.m.	
Friday 23 rd October 2026	JOA5CJ301 - Television News Production
Monday 26 th October 2026	ASM5CJ302 - Management of Sales Force
Tuesday 27 th October 2026	ASM5CJ303 - Goods and Service Tax
	JOA5CJ302 - Mass Communication Theories
ELECTIVE COURSES I & II Time of Examination : 2.00 p.m to 4.00 p.m.	
Wednesday, 28 th October 2026 & Thursday, 29 th October 2026	Detailed Timetable for Elective Courses is available on the University Website
GENERAL FOUNDATION COURSES-SEC Time of Examination 2.00 p.m to 3.30 p.m.	
Friday 30 th October 2026	ASM5FS112 - IT for Sales and Marketing
	JOA5FS112 - Creative Content Production

Dr.Sunoj Kumar P
Controller Of Examinations